

SUMMER SCHOOL 2008

Communities in Intelligent Service Networks (CISN)

10. - 28. November 2008

at FernUniversitaet in Hagen,
Germany

Communities in Intelligent Service Networks (CISN): Decision support by integrating business and IT methods

Lectures and Program:

Analyse approaches for modeling intelligent service networks from a business as well as a technology (IT) perspective

- Modeling information in dynamic organizations
- Decisions in intelligent networks
- Strategies for value creation in networks
- Intra- and inter-organizational decision support in production and distribution
- Customer relationship management in service networks
- Social networks and communities
- Simulation-based decision-making in networks
- Knowledge acquisition and decision-making under uncertainty
- Advanced decision support systems

Univ.-Prof. Dr. Ulrike Baumöel (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Dr. h.c. Guenter Fandel (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Sabine Fließ (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Hermann Gehring (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Reinhard Jung (Universitaet Duisburg-Essen)
Univ.-Prof. Dr. Ulrike Lechner (Universitaet der Bundeswehr Muenchen)
Univ.-Prof. Dr. Lars Moench (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Wilhelm Roedder (FernUniversitaet in Hagen)
Univ.-Prof. Dr. Herwig Unger (FernUniversitaet in Hagen)

For more information and application details please contact:

Univ.-Prof. Dr. Sikan Kulchonchan (Vice President for International Affairs) Industrial Business Administration Department King Mongkut's University of Technology North Bangkok, Thailand; **Univ.-Prof. Dr. Ulrike Baumöel**, Chair of Information Management, Faculty of Business Administration, FernUniversitaet in Hagen, Germany

Organization:

Univ.-Prof. Dr. Ulrike Baumöel

Chair of Information Management, Faculty of Business Administration
FernUniversitaet in Hagen, Germany;

Univ.-Prof. Dr. Reinhard Jung

Chair of Business Informatics and Enterprise Communications Systems,
Faculty of Business Administration
Universitaet Duisburg-Essen, Germany;

Univ.-Prof. Dr. Sikan Kulchonchan

(Vice President for International Affairs)
Industrial Business Administration Department
King Mongkut's University of Technology North Bangkok, Thailand;

Univ.-Prof. Dr. Ulrike Lechner

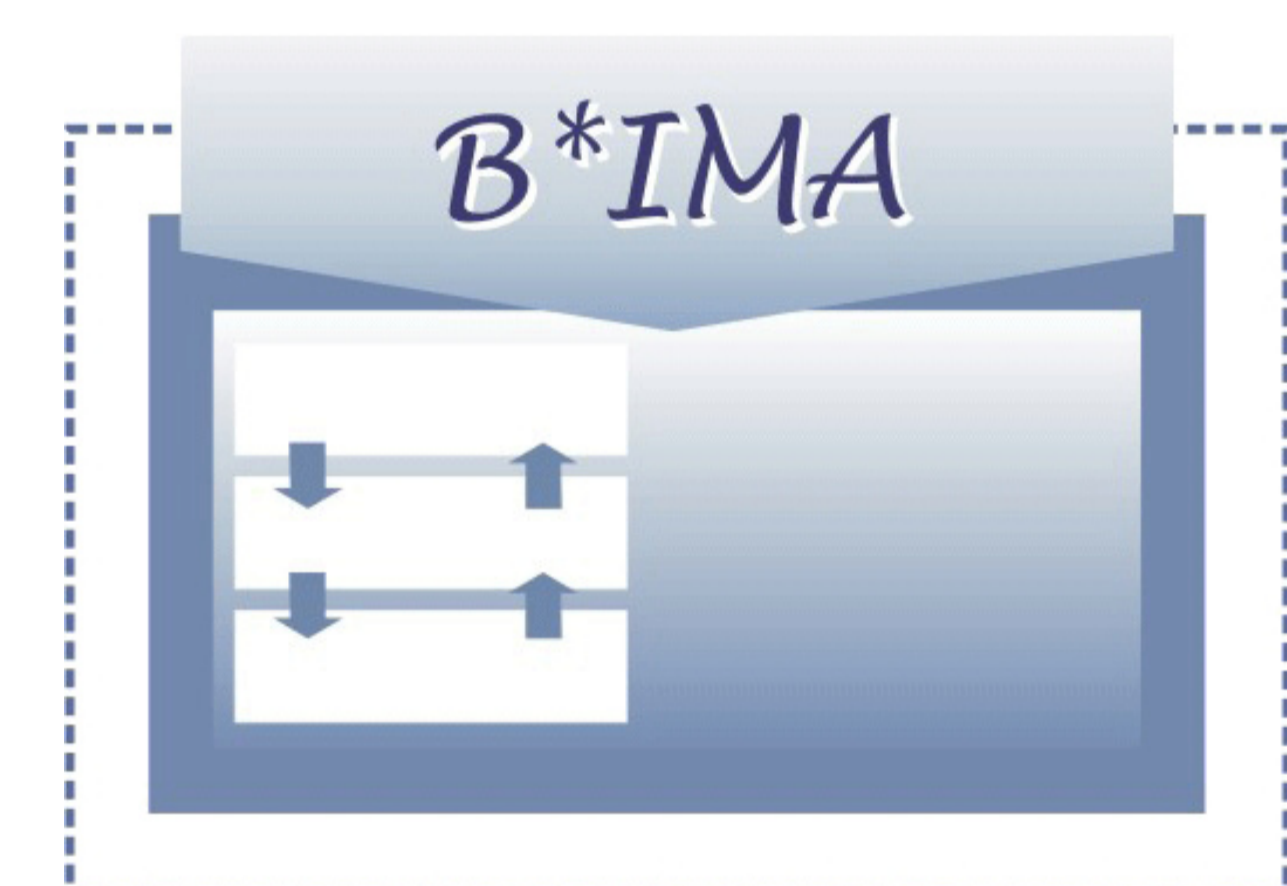
Chair of Applied Systems Science and Business Informatics, Faculty of Informatics,
Universitaet der Bundeswehr Muenchen, Germany;

Univ.-Prof. Dr. Monchai Tiantong

(Dean, Faculty of Information Technology)
Faculty of Industrial Technology and Management
King Mongkut's University of Technology North Bangkok, Thailand;

Univ.-Prof. Dr. Herwig Unger

Chair of Communication Networks, Faculty of Mathematics and Informatics,
FernUniversitaet in Hagen, Germany.



FernUniversitaet in Hagen
Chair of Information Management
Faculty of Business Administration
Univ.-Prof. Dr. Ulrike Baumöel

Gefoerdert durch

DAAD

Deutscher Akademischer Austausch Dienst
German Academic Exchange Service



UNIVERSITÄT
**DUISBURG
ESSEN**



der Bundeswehr
Universität München