

FernUniversität in Hagen



KMUTNB



SSRU

Sentiment Analysis of Thai Sound Tones in Social Media Videos



Asst. Prof. Sumitra Nuanmeesri (SSRU)
Lap Poomhiran (KMUTNB)

Introduction

- Different voice of tones in the same word are different feeling
- Detect the emotional of speaker



Happiness?



Anger?



Sadness?

Six basic emotions - Paul Ekman (1972)

Anger



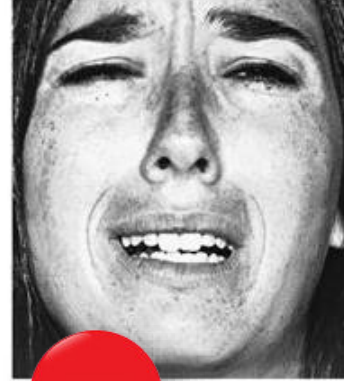
Disgust



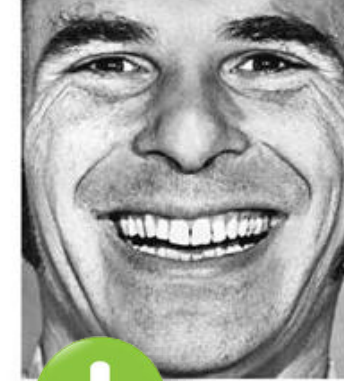
Fear



Sadness



Happiness



Surprise



 = Positive emotion

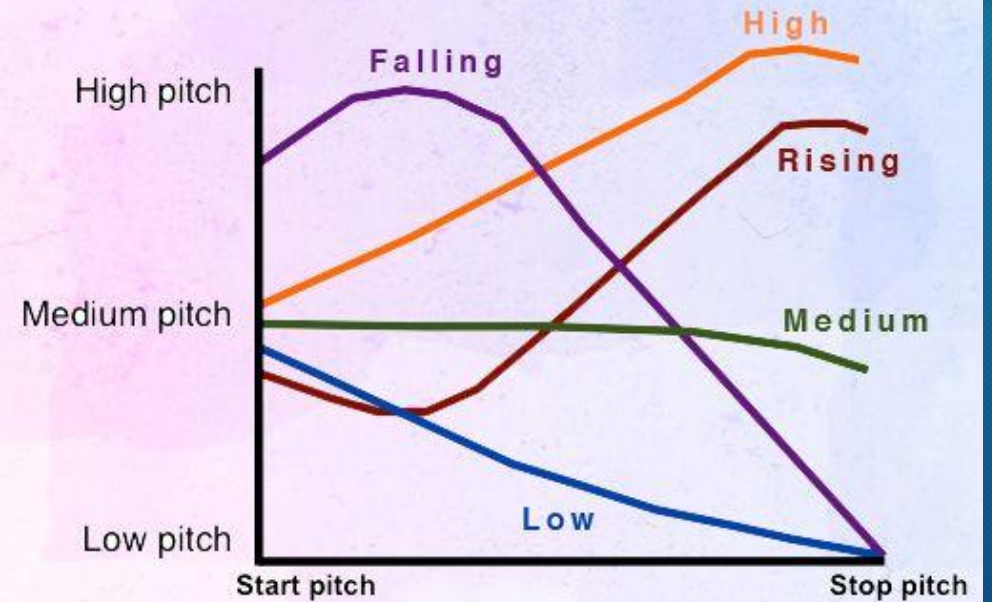
 = Negative emotion

Sound tone

- Every sound has a tone.
- Tones are used for different purposes in different languages.
- There are five tones in Thai language.
- Tones in Thai are used to indicate meaning of words.

The five tone pitch graph

The pitch of a tone in Thai words moves like a music tone. See the graph below.



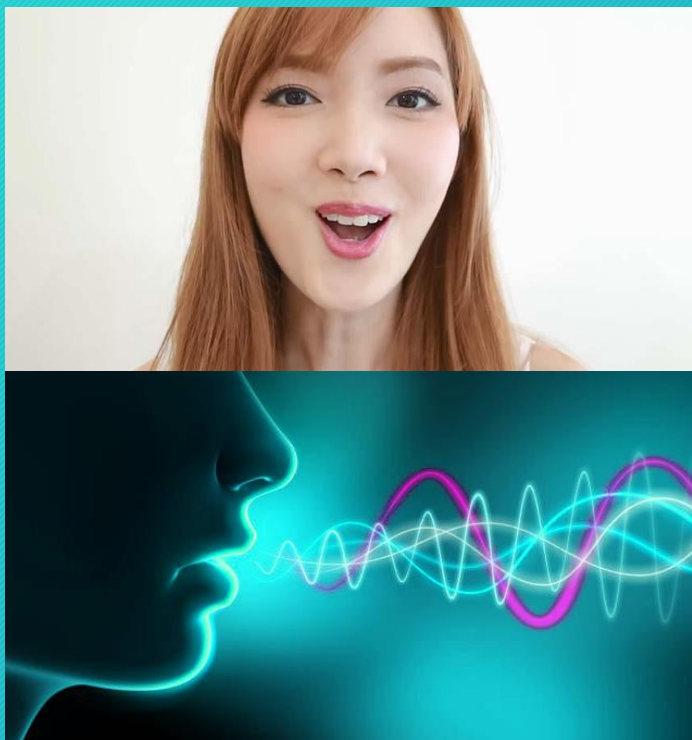
Latin phonetic tone mark above the English transliteration letters

Medium tone	Low tone	Falling tone	High tone	Rising tone
no mark	˘	ˆ	ˊ	ˋ

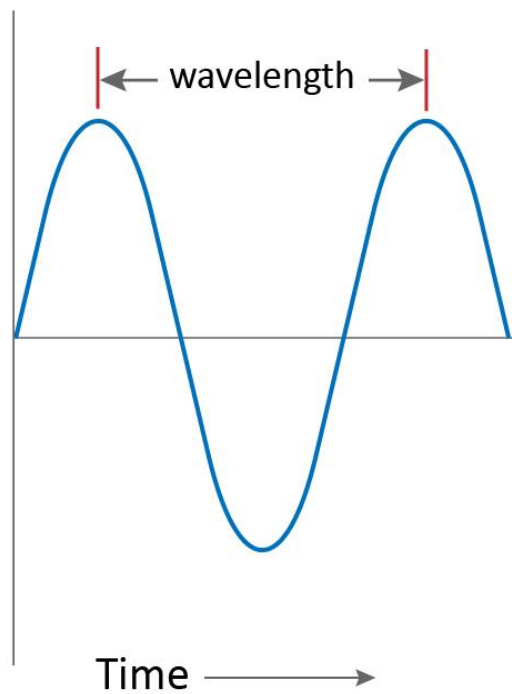
Source: www.thailanguagehut.com

Sound wave: Pitch

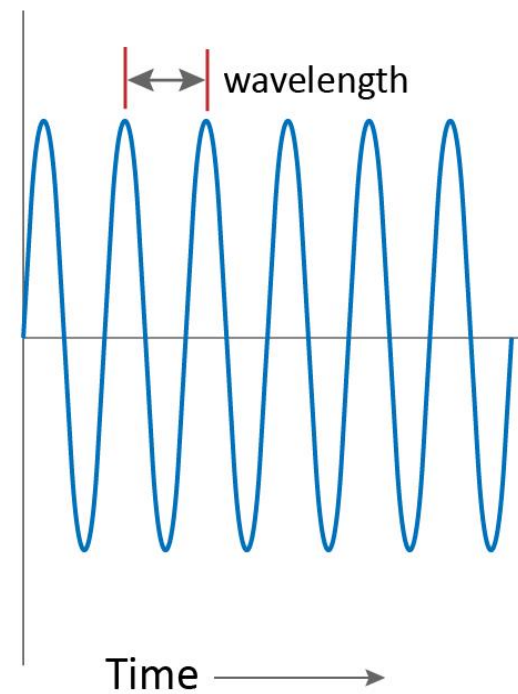
Pitch \leftrightarrow Frequency



Low pitch



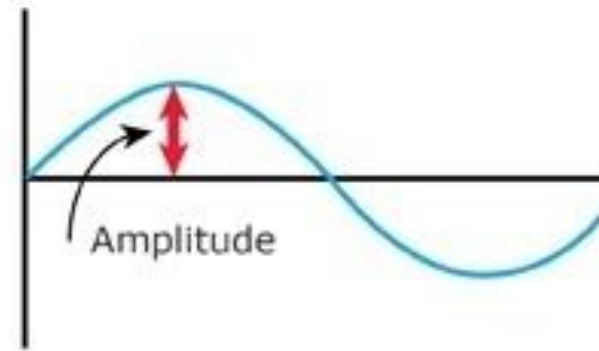
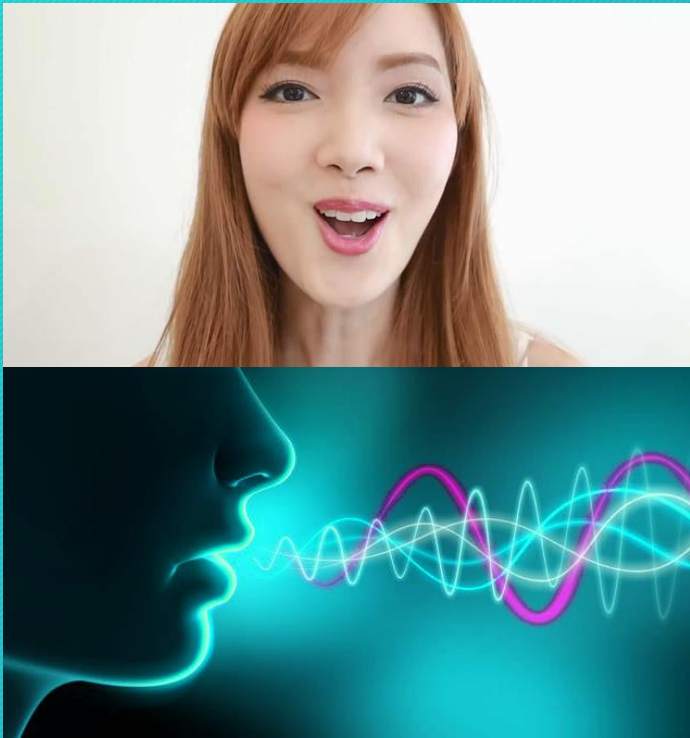
High pitch



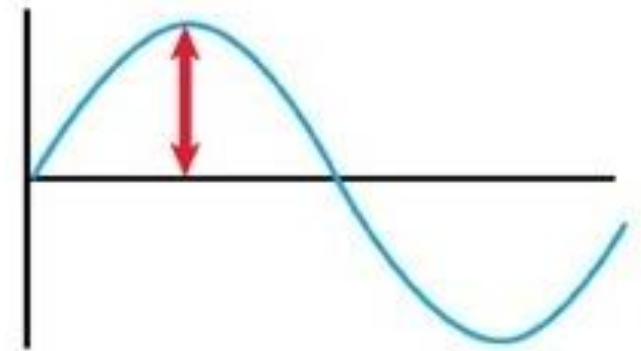
Source: saccoccioscience.wordpress.com

Sound wave: Amplitude

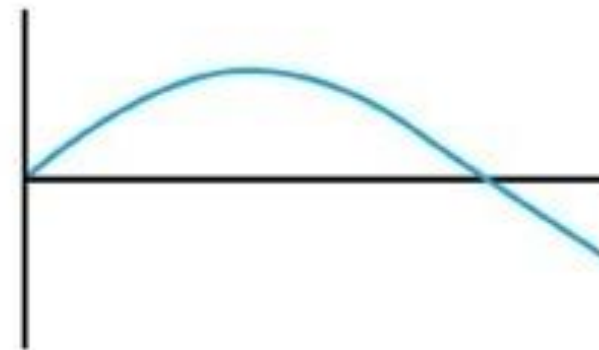
Loudness \leftrightarrow Amplitude



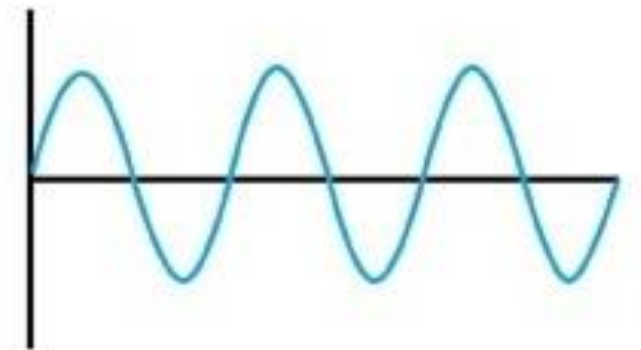
Quieter



Louder



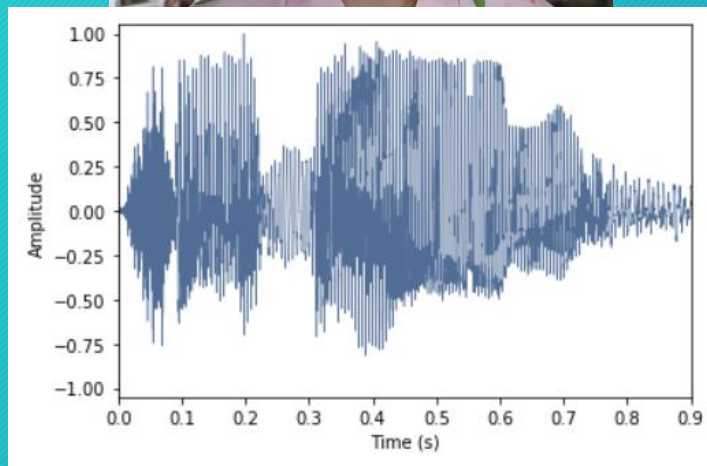
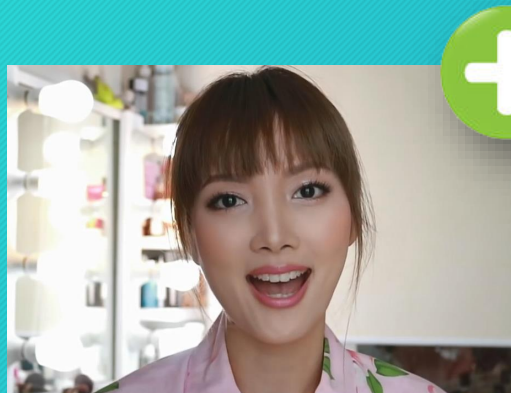
Lower pitch



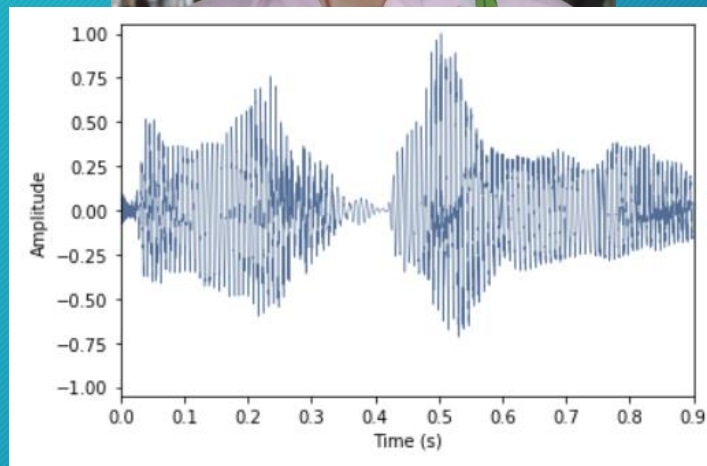
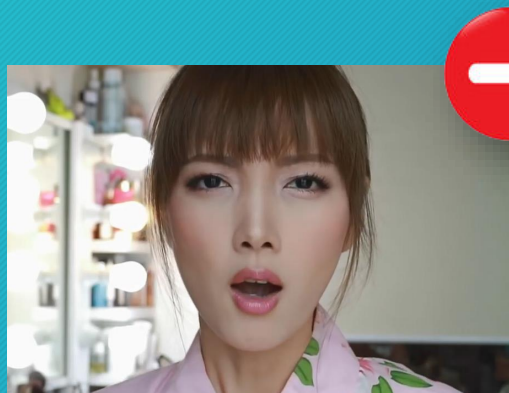
Higher pitch

Tone with sound wave for each emotion

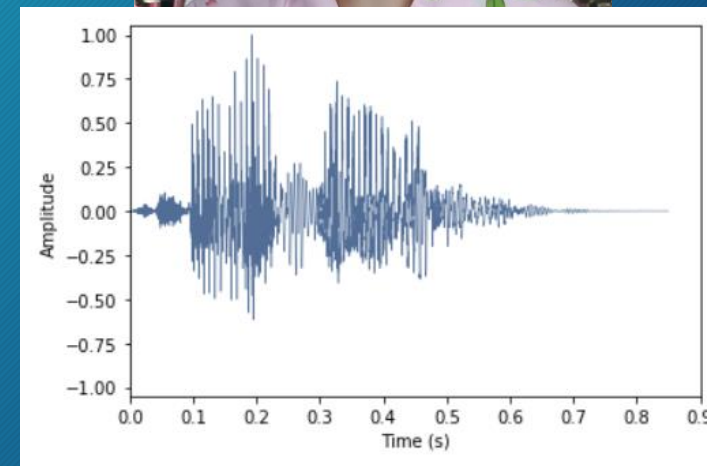
- Same word with audio signal in different sound tone.



Emotion = Happiness

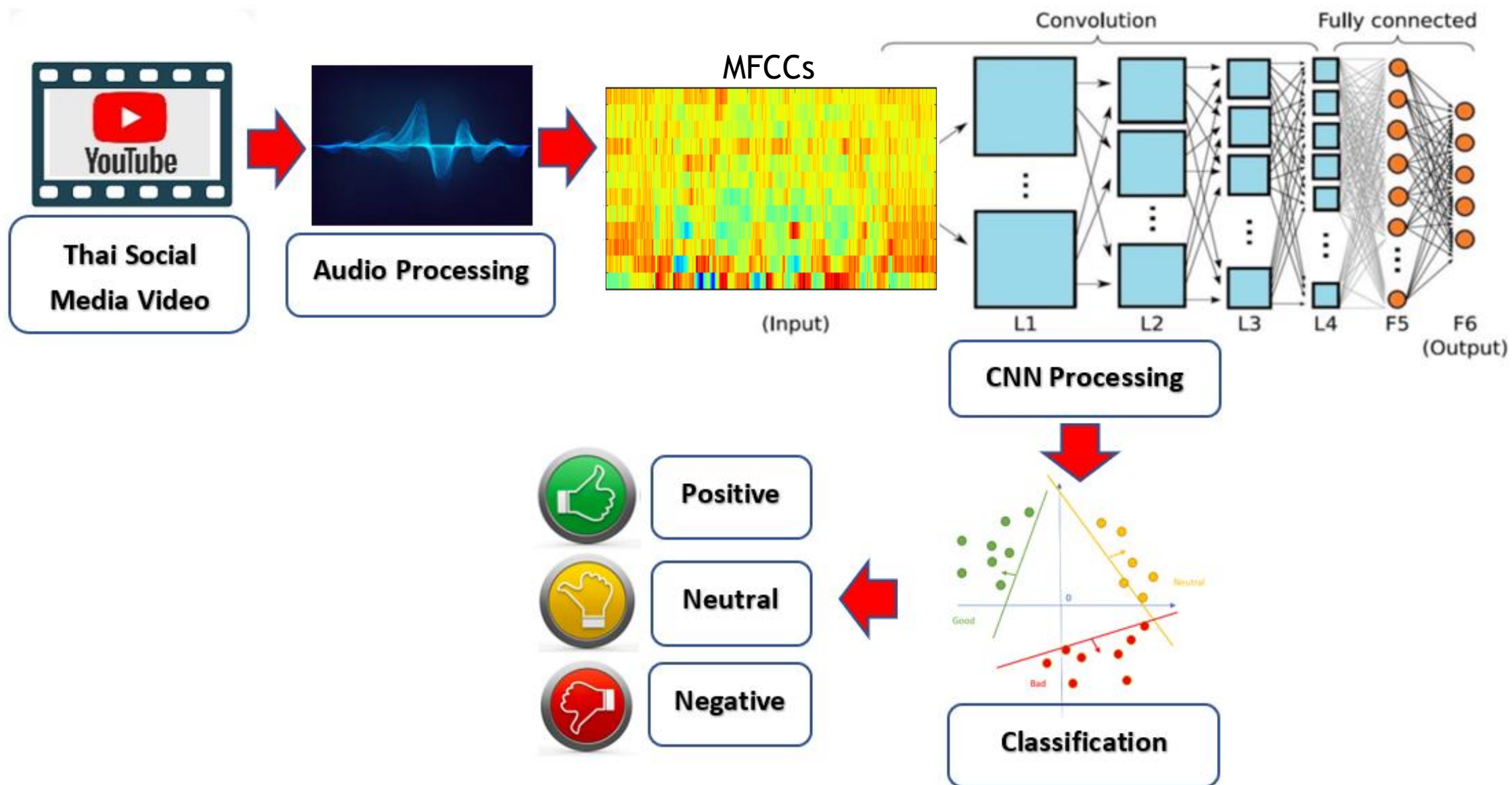


Emotion = Fear



Emotion = Disgust

Conceptual Model

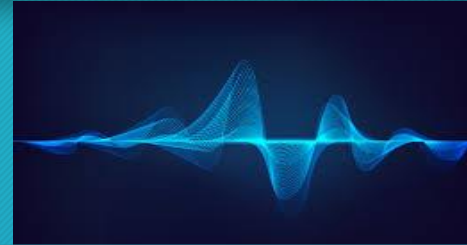


Audio processing



Thai Social
Media Video

Split Audio



Audio Processing

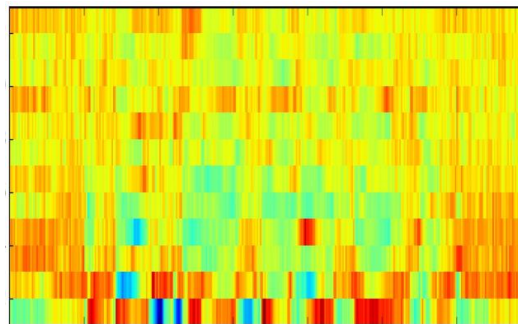
Pre-
Emphasis

Framing

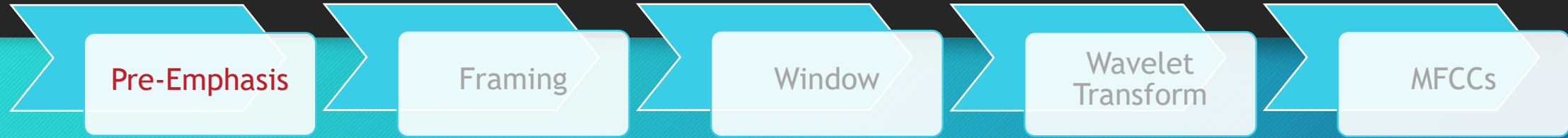
Window

Wavelet
Transform

MFCCs



Audio processing: Pre-Emphasis



A pre-emphasis filter is useful in several ways:

- (1) Balance the frequency spectrum.
- (2) To improve the Signal-to-Noise Ratio (SNR).

The pre-emphasis filter can be applied to a signal x using the first order filter in the following equation:

$$y(t) = x(t) - \alpha x(t - 1)$$

Typically the filter coefficient (α) are 0.95 or 0.97.

Audio processing: Pre-Emphasis

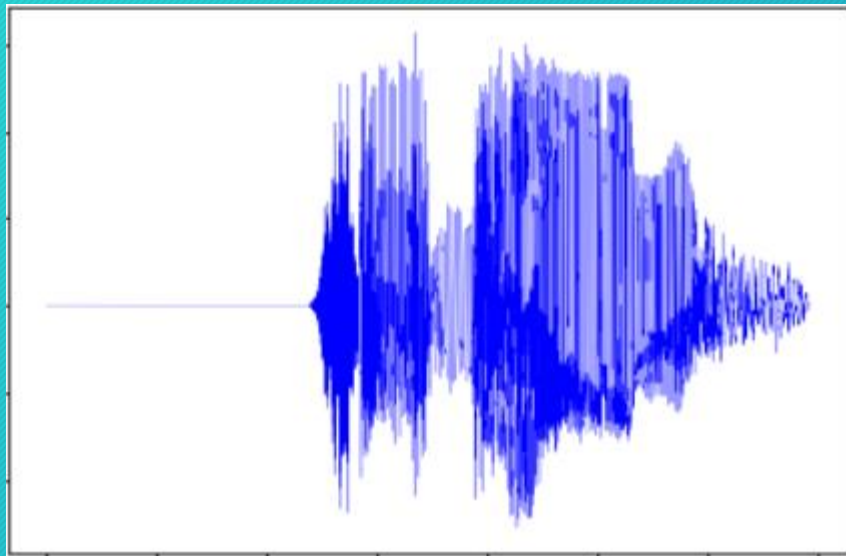
Pre-Emphasis

Framing

Window

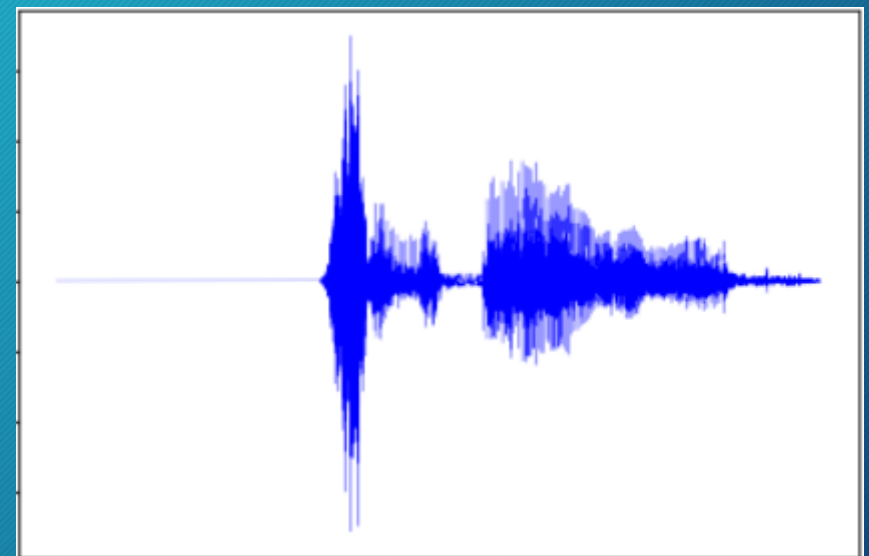
Wavelet
Transform

MFCCs



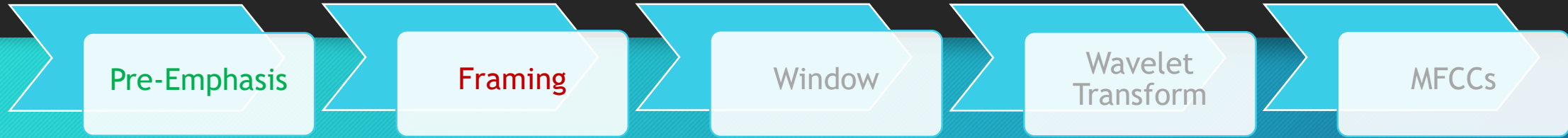
Before

Filtering



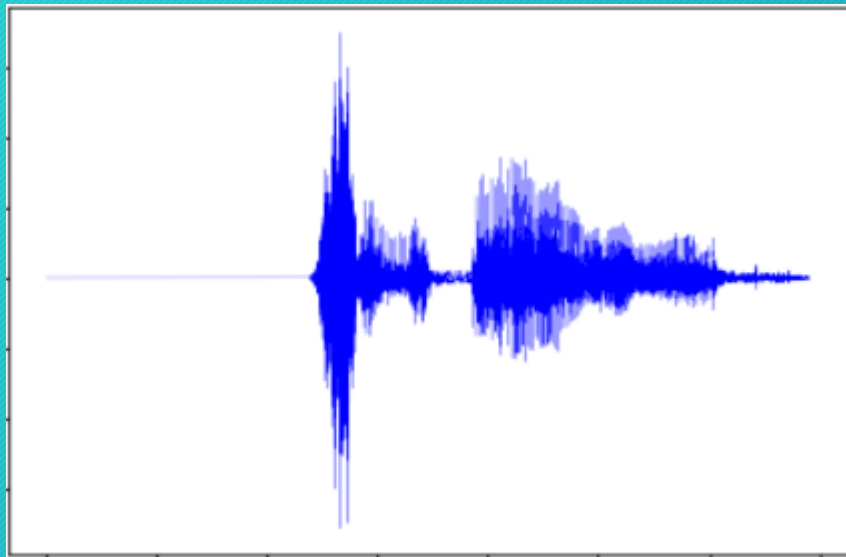
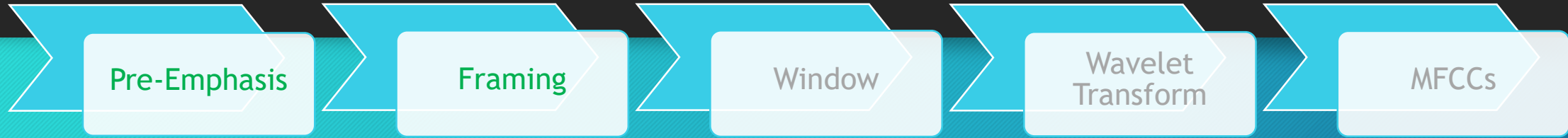
After pre-emphasis filtering

Audio processing: Framing

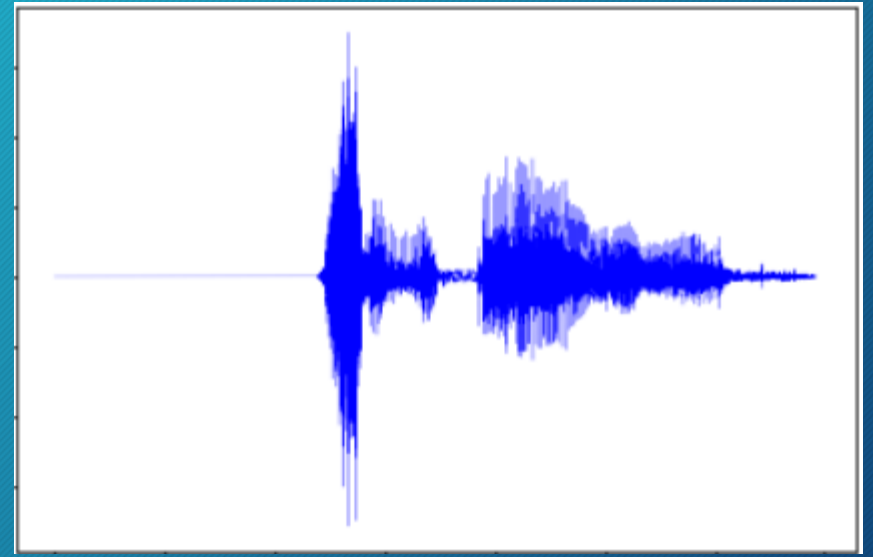


- To avoid losing the frequency contours of the signal over time.
- To obtain a good approximation of the frequency contours of the signal by concatenating adjacent frames.
- Typical frame sizes in speech processing range from 20 ms to 40 ms with 50% (+/-10%) overlap between consecutive frames.
- Popular settings are 25 ms for the frame size, and a 10 ms stride (15 ms overlap).

Audio processing: Framing

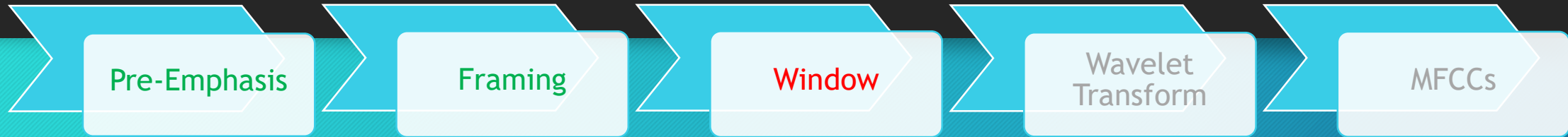


Before



After framing process

Audio processing: Window



- To apply a Hamming window function to the frames, account that the data is infinite and to reduce spectral leakage.
- A Hamming window has the following form:

$$w[n] = 0.54 - 0.46\cos\left(\frac{2\pi n}{N-1}\right)$$

where, $0 \leq n \leq N-1$, N is the window length.

Audio processing: Window

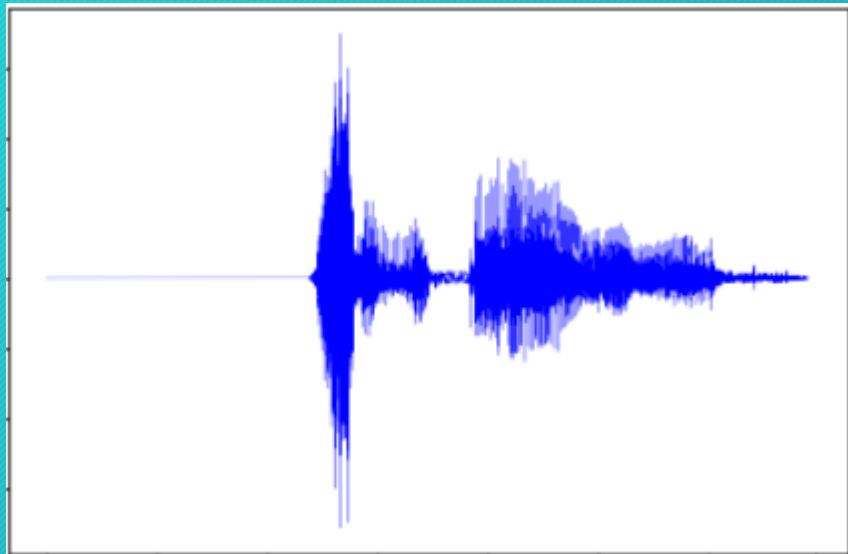
Pre-Emphasis

Framing

Window

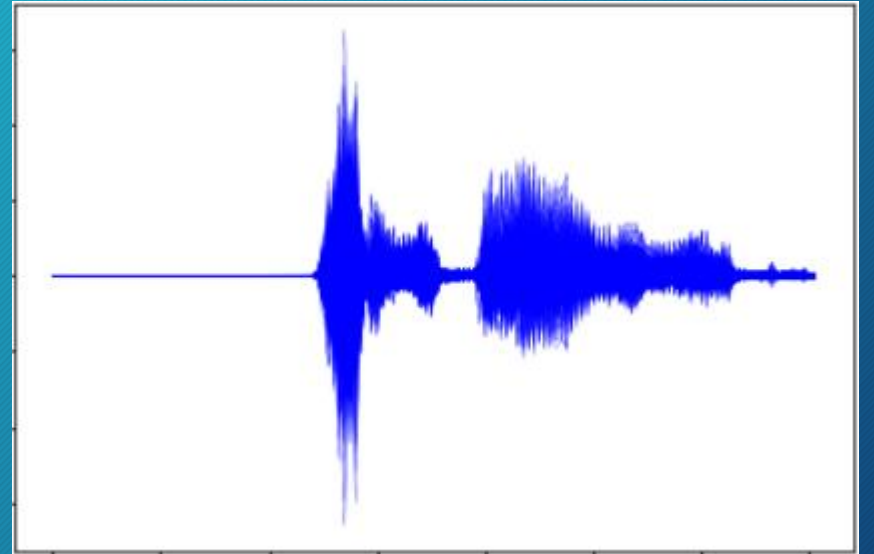
Wavelet
Transform

MFCCs



Before

Hamming
window



After hamming window

Audio processing: Wavelet Transform

Pre-Emphasis

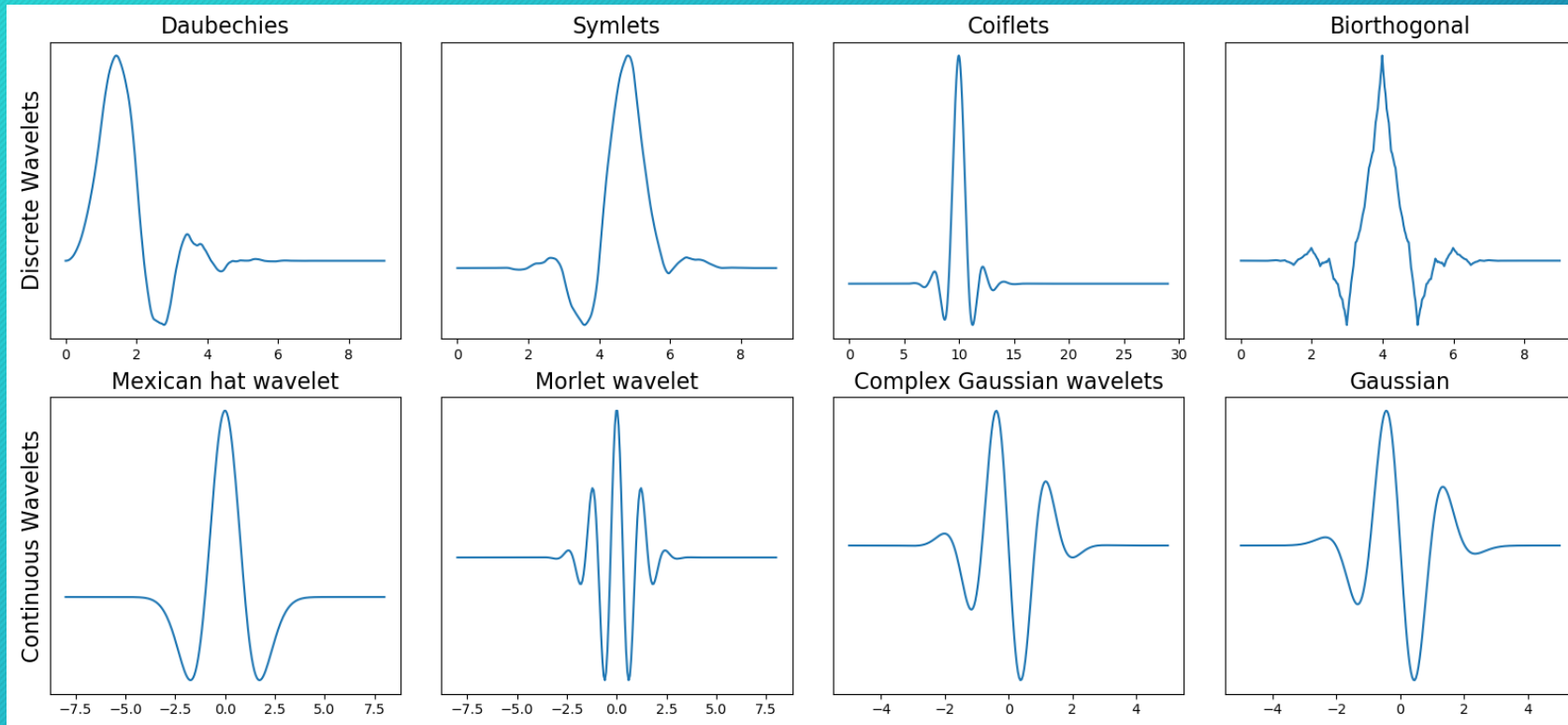
Framing

Window

Wavelet Transform

MFCCs

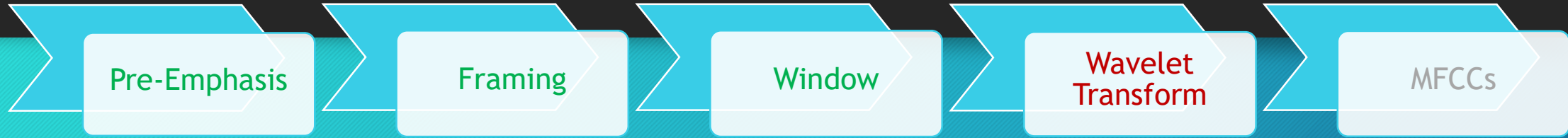
Wavelet families (DWT and CWT)



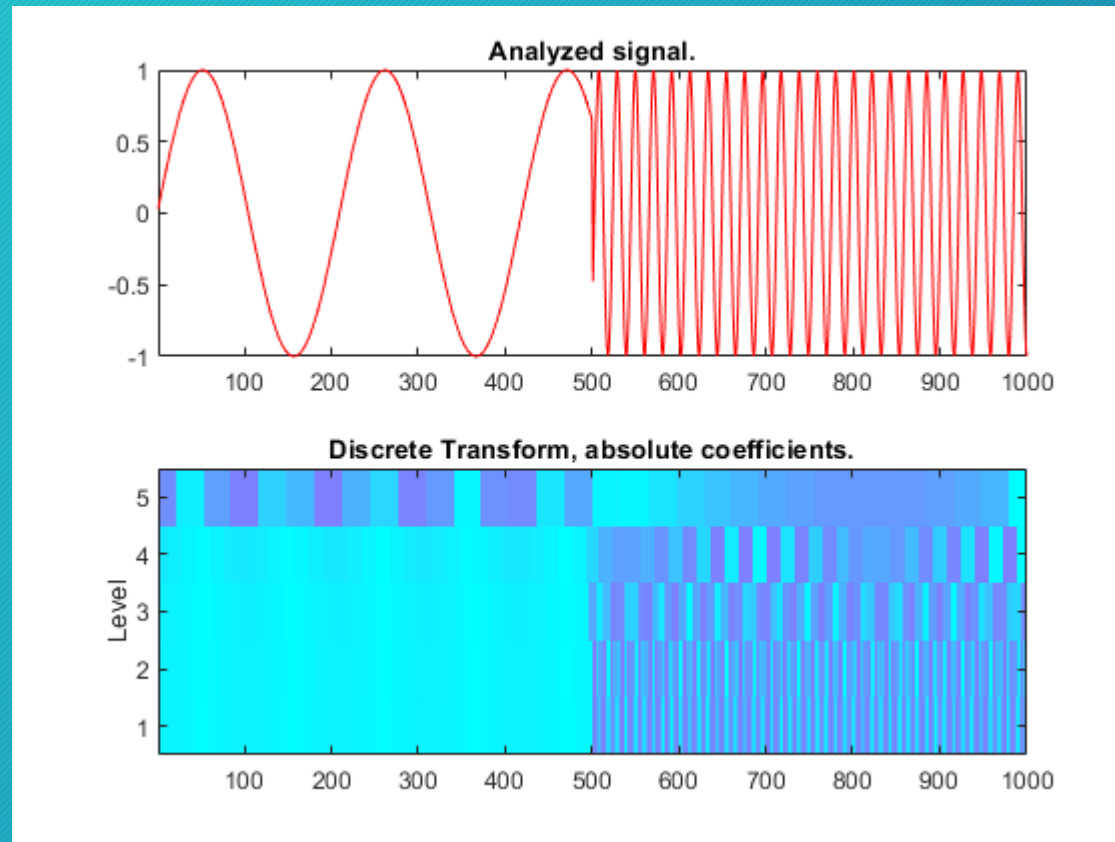
- CWT \Leftrightarrow easier than DWT
- DWT \Leftrightarrow Denoising, Compression, Restoration
- DWT \Leftrightarrow faster than CWT
- Daubechies is suitable for high/low frequency.

Wavelet method is better than Fourier Transform both stationary and non-stationary characters.

Audio processing: Wavelet Transform



Audio signal is transformed to wavelet.



Audio processing: Wavelet Transform

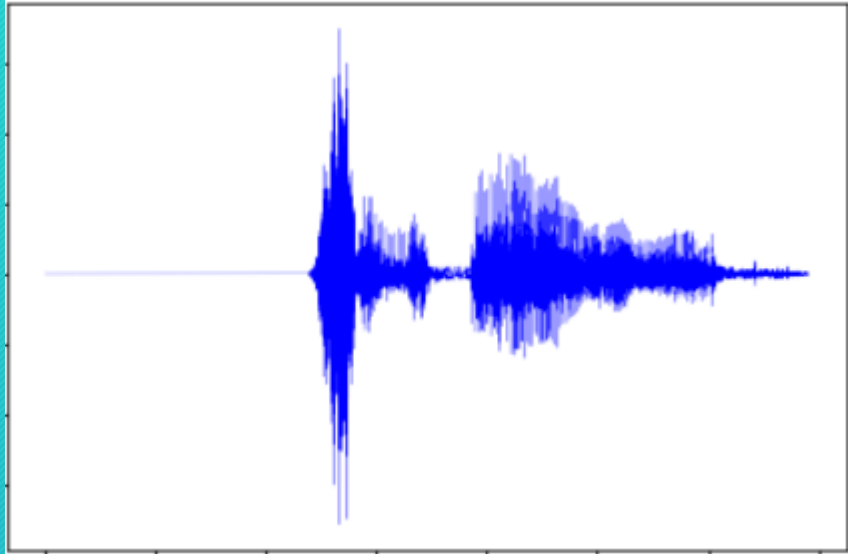
Pre-Emphasis

Framing

Window

Wavelet Transform

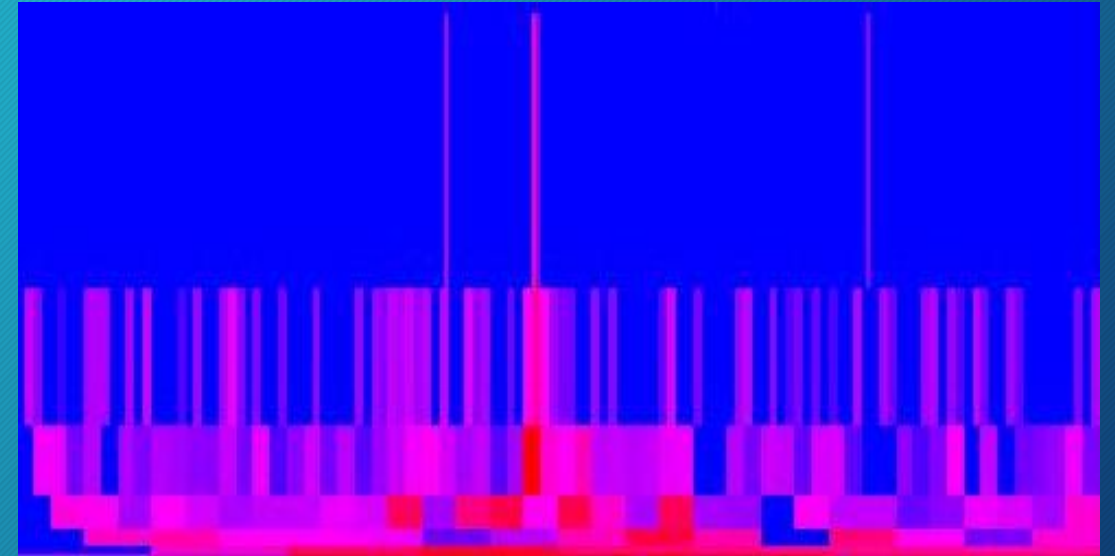
MFCCs



Before

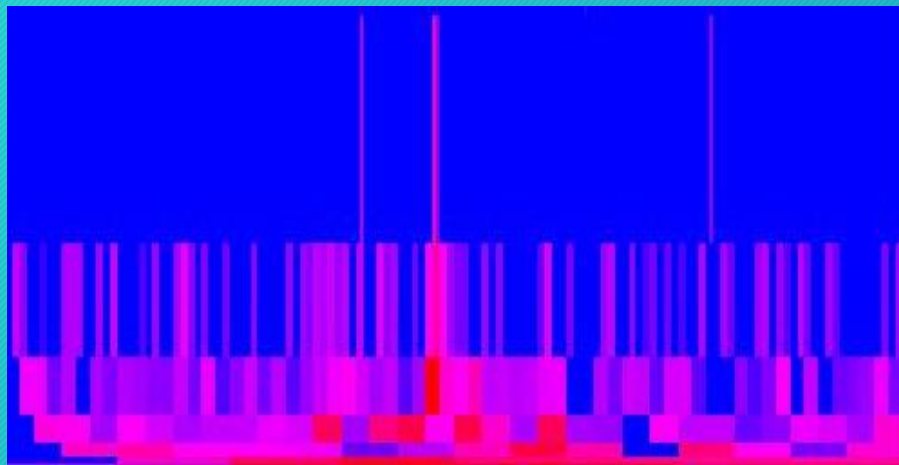
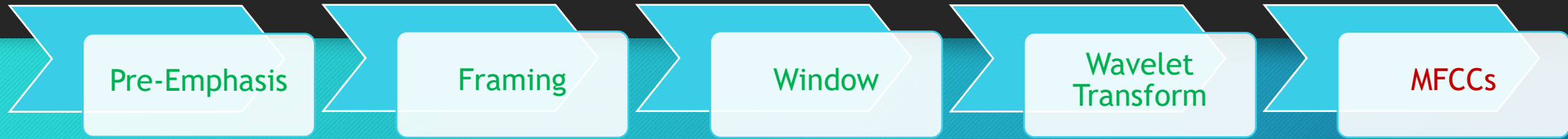
Wavelet Transform

Wavelet Transform (Power Spectrum) of signal

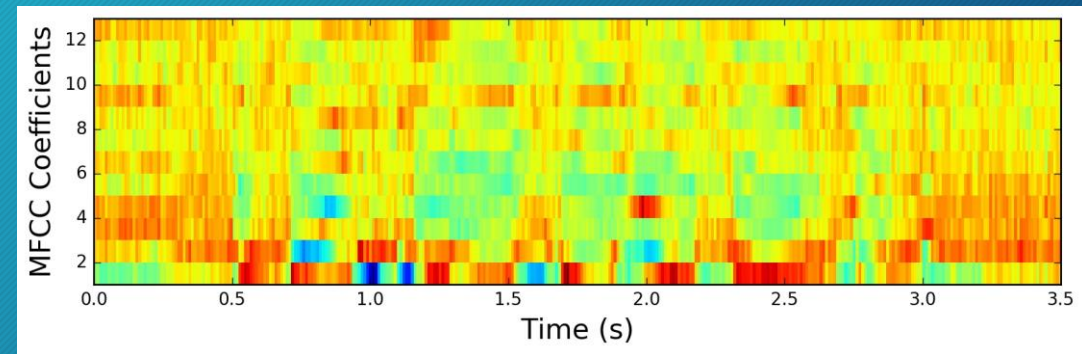


After applied DWT

Audio processing: Mel-Frequency Cepstral Coefficients



DWT

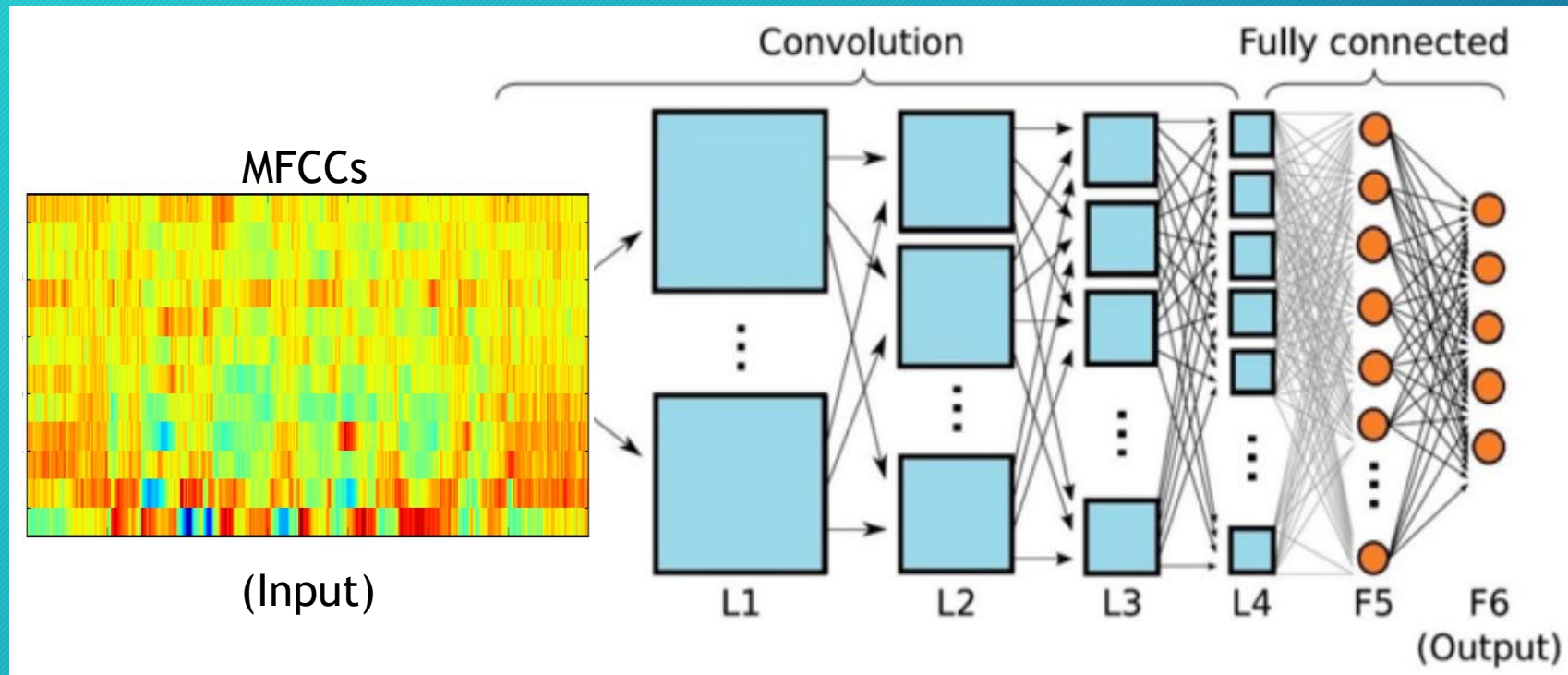


MFCCs

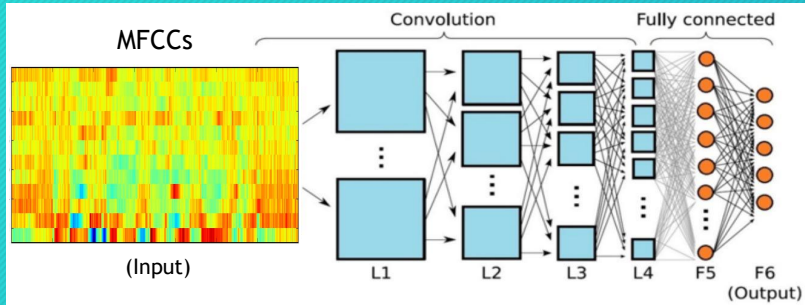
Use MFCCs to the machine learning algorithm is susceptible to correlated input.

CNN Processing

- Applied MFCCs to Convolutional Neural Network for learning Thai sound tone.

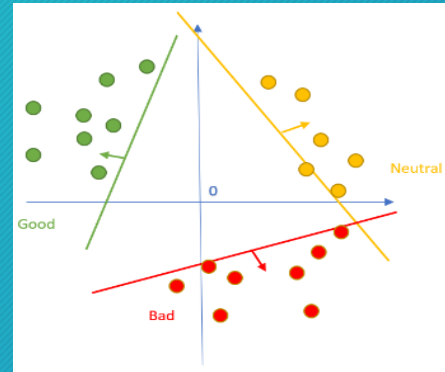


Classification: Support Vector Machine (SVM)



CNN

Classification



SVM

Sentiment Output

Emotion



Positive



Neutral



Negative



THANK YOU.